



Carrboro Tourism Development Authority

AGENDA

February 1, 2021 3:00pm via Zoom

1. Consider Minutes from the January 4, 2021 meeting
2. Financial Report – Cary M
 - a. Film Festival Invoice
3. Discuss 2020-2021 FY Budget
4. Discuss Carrboro Business Alliance Partnership Opportunities – Katie L.
5. Discuss For the Love of Carrboro Involvement – Jon HB & Katie L.
6. Discuss 2021 Marketing and Advertising Plan Updates
7. Other Business